



Republic of the Philippines
OFFICE OF THE SECRETARY
Elliptical Road, Diliman
100 Quezon City

15 May 2020

MEMORANDUM

TO : **THE REGIONAL EXECUTIVE DIRECTORS**
DA-CARFO, DA-RFOs I-XIII

THE REGIONAL SECRETARY
MAFAR-BARMM

THE DIRECTORS/HEADS
DA-Attached Bureaus, Agencies and Corporations

FROM : **THE UNDERSECRETARY FOR OPERATIONS**

SUBJECT : **Celebration of the Farmers' and Fisherfolk's Month and DA's 122nd Anniversary**

Per Presidential Proclamation No. 33 s. 1998, the Month of May is declared as the "Farmers' and Fisherfolk's Month". Further, every 23rd of June is the Department's founding anniversary. These events honor the dedication and sacrifices of the workers in the agriculture and fishery sector, as well as the employees of the Department, its bureaus/agencies and offices nationwide.

In this regard, you are hereby instructed to conduct activities in your respective regions with the theme "*Pagpupugay sa Magsasaka at Mangingisda Natin, Tungo sa Sapat na Pagkain*".

However, with the COVID-19 pandemic and issuance of enhanced community quarantine (modified/general), you are encouraged to innovate activities related to the DA's stimulus program -- *Plant. Plant. Plant. Program (Agri 4Ps) or Ahon Lahat, Pagkaing Sapat (ALPAS) kontra COVID-19* -- highlighting and promoting the following projects:

1. Rice Resiliency Project;
2. Upscaling Kadiwa ni Ani at Kita;
3. Urban Agriculture; and
4. Fishery Resiliency Project.

Moreover, you are to strictly comply with the social distancing measures and community quarantine protocols implemented in your respective area.

For your usual cooperation.

Engr. ARIEL T. CAYANAN

A food-secure Philippines

with prosperous farmers and fisherfolk

